

# LOOKBOOK



Atri 



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I

THE BRAND

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# THE BRAND

## **Atri — Inspiration & Creativity**

Atri is the confluence of Style, elegance, quality and handwork. Our philosophy is simple: to combine classic handwork with modern styles using high quality fabric which results in distinct and timeless fashion. Our passion for serving classic artwork on a modern platter is rooted in our name which is synonymous to 'The Creator'.

The focus of our collection is on embroidery. Most of our garments have exclusive hand embroidery using a high quality cotton thread. We also have limited machine embroidery garments which have been marked throughout the book.

Presenting our first collection that reflects the uniqueness embedded in each and every one of us.

## ***COMPANY DETAILS***

Maple Terra Australis Group Pty Ltd T/A Atri Fashion

ACN 607 122 332

## ***SOCIAL MEDIA***

*[facebook.com/atriAustralia](https://www.facebook.com/atriAustralia)*

*[Instagram.com/atriAustralia](https://www.instagram.com/atriAustralia)*

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## ***SALES CONTACT***

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# II

TOPS AND  
SHIRTS

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## Bateau-Neck Top



100% woven cotton fabric

Laced neckline with Lace design and dense hand embroidery

$\frac{3}{4}$  cuff sleeves

Side-slit, laced hem

## Boxy Front, Button Top



100% woven cotton fabric

Knife-pleating design with hand embroidery alongside

Pleated back

Looped buttonholes

Half sleeves

## Peasant Style, Side-Slit Top



100% woven cotton fabric  
Dense Hand-embroidery on entire bodice  
Laced waist-line and hem  
Side slit, Long sleeves

## 'Flamingo' Pompom Top



100% rayon fabric

Dense Machine-embroidery with white thread front and back

Laced V-neckline

Pompom lace on hem and sleeves



## Ebullient Bishop Sleeve Top



- 100% woven cotton fabric
- Dense machine-embroidery on front and sleeves
- Ruffled neckline with button
- 3/4th Bishop Sleeves

## Décolleté' Top



100% woven cotton fabric

Plunging neckline with hand embroidery alongside

Built-up back neck

Embroidery along the hem, sleeveless

## Lappet-Woven Side-Slit Long Top



Designer woven material

100% cotton fabric

Round-split neckline and side slits

Hand embroidery on entire front bodice and back

Long sleeves with laced cuffs



## High-Low Shirt



- 100% woven cotton fabric
- V-neckline with buttoned front
- Built-up back neck
- Patterned hand embroidery on both panels
- Full sleeves with rounded back bottom hem

## Button-Down Frill Top



- 100% woven cotton fabric
- Looped buttonholes up to waistline
- Hand-embroidery with Knife-pleating design
- Pleated back from waist for frill look
- 3/4 sleeves

## Peplum Top



100% woven cotton fabric

Sweetheart neckline with patterned hand embroidery

Smocked waistline

Laced hem

Sleeveless

## Racer-Back Top



100% woven cotton fabric

Laced neckline, waistline, shoulder-line and hem

Hand-embroidery on bodice, bottom-panel and back

## Sheer Sleeve Shirt Top



100% woven cotton fabric  
Georgette sleeves with hand embroidery  
Buttoned front panel with Knife-pleating  
V neckline and rounded hem

## Laced Cami Top



100% woven cotton fabric  
Laced neckline  
Light hand embroidery

## Drop-Shoulder Top



- 100% woven cotton fabric
- Smocked neckline with front tie-up
- Hand embroidery in horizontal pattern
- $\frac{3}{4}$  Raglan-sleeves with laced cuffs
- Laced hem

III

DRESSES

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## Drop Waist Dress



100% woven cotton fabric

Boat-neckline with ruffled base and lacey straps

Designing on bodice with lace and hand embroidery

Drop waist with lace and pleated-skirt

Embroidered hem

## Racer-Back Gypsy Dress



100% woven cotton fabric

Laced neckline, waistline, shoulder-line and hem

Hand embroidery on bodice, waistline and back-panel

Pleated and laced skirt

 **'Ivory in Venice' Button-down Dress**



- 100% rayon fabric
- Dense Machine-Embroidery with white thread all-over front and back
- Full cuff-sleeves, can be folded to shorten
- Short side slits
- Belt attached

## Round-Neck Shift Dress



100% woven cotton fabric

Round neckline with Hand-embroidery and lace-designing

¾ Sleeves with Hand-embroidery

Laced hem

## Sheer-Sleeve Dress



100% woven cotton fabric  
Georgette Sheer neckline with Hand-embroidery  
 $\frac{3}{4}$  Georgette Sheer Sleeves with embroidery  
Laced and embroidered hem

## Shirt Dress



- 100% woven cotton fabric
- Band-collar neck with front button-up
- Knife-pleating up to waistline
- Light Hand-embroidery all-over front and back
- $\frac{3}{4}$  sleeves with embroidery

## Layered A-Line Midi Dress



100% woven cotton fabric

Double front-panel with V-neckline

Laced edges with light Hand-embroidery on attached 'KOTI'

Laced Cap sleeves



## Bell Sleeve Midi Dress



100% woven cotton fabric

Round neckline with looped buttons

Ruffled yoke in bodice with hand-embroidered waistline

Tiered skirt with lacework and hand-embroidery

Bell-style tiered full sleeves with lace and hand-embroidery

## Shades of Green Dress



- 100% woven cotton fabric
- Ruffle neckline with looped buttons
- Hand-embroidery with Shaded-Green cotton thread
- Knife-pleating up to waistline
- $\frac{3}{4}$  sleeves with ruffled cuffs

## Empire-waist Bardot Dress



100% Woven Cotton Fabric with lining  
Smoked neckline for gorgeous Bardot style  
Empire waistline with smocking  
Light hand-embroidery all over front and back  
Short puffed sleeves  
Hand-embroidered and laced hem



## 'Off-white' Empire Dress



100% Rayon Fabric

V-neckline at front and square at back

Flattering empire waistline

Drawstring sleeves

Machine-embroidered and Laced hem



## 'Twilight' Blouson Dress



- 100% Rayon Fabric
- Smocked strapless neckline with tie-up
- Smocked waistline
- Machine-embroidery
- Laced hem with side short slit



## 'Sunkiss' Blouson Dress



- 100% Rayon Fabric with lining
- Laced strapless neckline
- Smocked back
- Machine-embroidery
- Laced hem with curved edges



## 'Bouquet' Blouson Dress



100% Viscose Fabric  
Round neckline with keyhole  
Machine-embroidery  
 $\frac{3}{4}$  Bishop sleeves with embroidery  
Short side slit



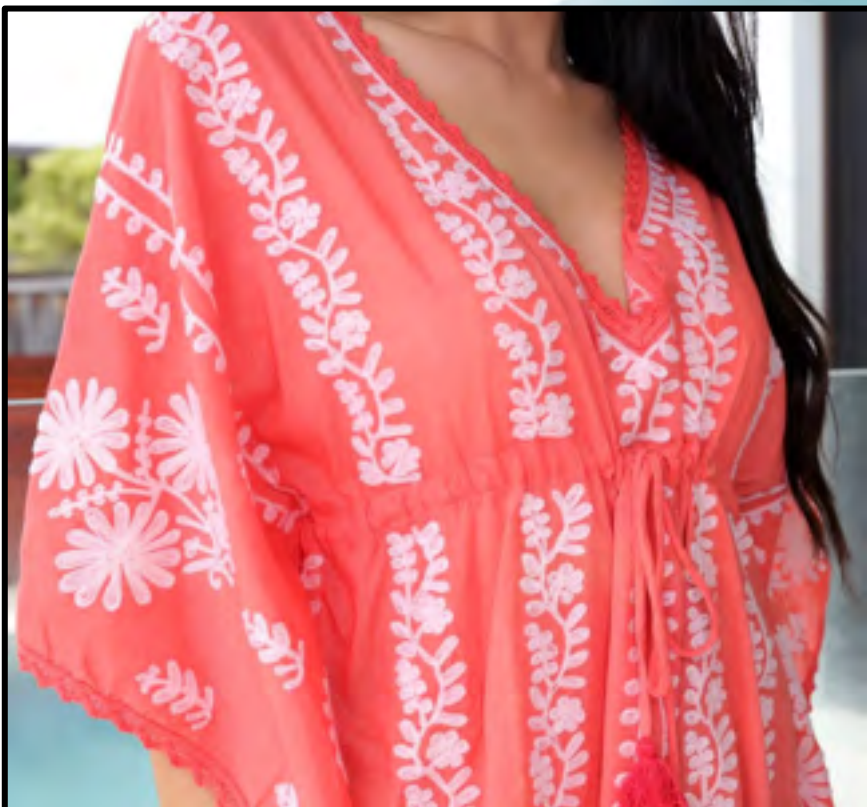
IV

QAFTANS

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 **Sunset 'Qaftan' Dress**





100% woven cotton fabric  
Vibrant colors  
Dense Machine-embroidery  
Tie-up at waistline  
Laced neckline and edges

## Admiral 'Qaftan' Dress



100% Woven cotton fabric  
Deep V Laced neckline  
Laced edges with side slits  
Drawstring at waist for sleek look  
Dark-blue colored machine embroidery all over



## Zaffre 'Qaftan' Dress



100% rayon fabric  
Machine-embroidery  
Round neckline with tie-up  
Tasselled sides and hem

## Azul-Maya 'Qaftan' Dress



- 100% Woven cotton fabric
- Deep V Laced neckline
- Laced edges with side slits
- Drawstring at waist for sleek look
- White coloured machine embroidery all over

## Paisley 'Qaftan' Dress



100% woven cotton fabric  
Deep V Laced neckline  
Tasselled edges with side slits  
Drawstring at waist for sleek look  
Machine embroidery all over

## Longline Drape Shrug



100% woven cotton fabric  
Front tie-up and pockets  
Laced edges with hand embroidery  
 $\frac{3}{4}$  laced sleeves

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